EUROPEAN UNION

EU MISSIONS

ADAPTATION TO CLIMATE CHANGE



ONLINE EVENT

UNLOCKING PRIVATE SECTOR ENGAGEMENT FOR CLIMATE RESILIENCE

THURSDAY 3 DECEMBER, 10:00 - 11:30 CET

AGENDA

10:00 Welcome and Housekeeping

10:05 Setting the scene
& live polling

10:10 Case study: Engaging local SMEs

10:20 Case study: Working with businesses and utility providers

10:30 Case study: The role of finance and insurance

10:40 Q&A

10:50 Breakout discussions

11:15 Plenary & key takeaways

11:25 Closing remarks

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Climate resilience cannot be achieved by public authorities alone. Private sector organisations all have an important role to play in supporting local adaptation and building more resilient communities.

This interactive session explores practical approaches for engaging the private sector as long-term partners in climate adaptation. Through real examples, expert insights and interactive breakout discussions, participants will exchange experiences, identify common barriers and develop ideas for strengthening public-private collaboration. The session also highlights practical methods and tools that regional and local authorities can use to build effective partnerships and support local climate resilience.

This event is primarily aimed at regional and local authorities involved in climate adaptation planning, economic development and stakeholder engagement. It is also relevant for representatives from businesses, SME organisations, chambers of commerce, utility providers, financial and insurance institutions, and others interested in strengthening public-private collaboration for climate resilience.

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